



PUNJAB TRANSPORT COMPANY

(Formerly Lahore Transport Company. Fully Owned & Governed by Government of the Punjab)
(A Company registered under section 42 of the Companies Act 2017 with the Registrar Joint Stock Companies)



Proposal for Advertisement Rental Rights along with Operation & Maintenance of Bus Shelters under Empower Her Initiative

The PTC is upgrading some of the bus shelters in Lahore under the **Empower Her** initiative, wherein a kiosk is getting built at each bus shelter with separate sections for male and female passengers. The upgraded bus shelters would provide an attractive platform for advertisers, companies, and firms to display advertisements at potential sites.

The PTC invites proposals from suitable companies/firms for submitting an e-proposal for attaining Advertisement Rental Rights of these bus shelters, **on the highest rental basis**, fulfilling the following requirements:

i. Active NTN Certificate	ii. PST Certificate
iii. Registered with a statutory body (certificate)	iv Minimum 5 years of experience in outdoor advertising

Instructions:

1. E-proposals can be submitted on the PTC official website: <https://ptc.punjab.gov.pk> as per the mentioned requirements and information **on or before 28th April 2026 (Tuesday), till 03:00 PM**. No proposal shall be accepted in any form after the aforementioned date and time. The submitted proposals will be opened **at 03:30 PM on the same day, i.e., 28th April 2026 (Tuesday), till 03:00 PM** in the presence of the representative(s) (if desire so).
2. The proposal documents carrying all details can be downloaded from PTC's official website <https://ptc.punjab.gov.pk/>
3. Proposal Security amounting to **PKR 100,000/-** in the form of CDR / Demand Draft / Pay Order issued by a scheduled bank, regulated by the State Bank of Pakistan, in the name of "Punjab Transport Company". No proposal shall be accepted without a Proposal Security. The original Proposal Security shall be submitted in the office of PTC on or before **28th April 2026 (Tuesday)**.
4. The Processing Fee amounting to **Rs. 5,000/-** (non-refundable) shall be submitted into Punjab Transport Company's Account No. 6580003250800016 (Bank of Punjab). The evidence of submission shall be attached to the proposal. No proposal shall be accepted without a processing fee.
5. The proposal will be evaluated as per the terms and conditions mentioned above. The firm offering the **highest rental** to PTC in their proposal against the above-mentioned bus stop shelters will be declared the successful firm.
6. The successful firm shall be named as "**Operations and Management Firm,**" which shall be responsible for all defined operations of bus shelters, including the kiosk, as well as maintenance of bus shelters, as per the mentioned period of contract.
7. PTC shall not be responsible for any cost or expense incurred by prospective participants in connection with the preparation or delivery of proposals.
8. PTC reserves the right to cancel the auction process at any time without giving any prior notice.

Punjab Transport Company

Electric Bus Depot Near Hamdar Chowk Lahore, Tel# 042-111-582-111

Email: dm.marketing@ptc.gop.pk Website: www.ptc.gop.pk

